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**A STUDY OF PROMOTION OF THE SCHOOL LIBRARY
SERVICE IN INDIA**

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ABSTRACT

There are a number of broad guidelines that might be used to enhance the practice that takes place in the surroundings of secondary school libraries. The encouragement of reading needs to be seen as a problem that affects the whole school, with library promotions being included into a reading policy that applies to the entire school. It is recommended that the senior management team of the school incorporate the library into the school development plan. This would involve providing the librarian with the necessary time, resources, and opportunities for training in order to enable them to support all aspects of the curriculum and to offer a diverse selection of recreational reading materials to students of varying abilities. There should be a clearly established plan for the promotion of reading in every library, and this strategy should be attentive to the distinctive requirements of male and female readers. It is recommended that the Local Education Authorities and/or the Schools Library Service take a more proactive role by increasing the number of chances for school librarians to participate in relevant professional development.